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## FOR IMMEDIATE RELEASE

## 3D PDF Consortium and PDES, Inc. Announce Formal Collaboration Johnston, Iowa, USA – April 21, 2016



The 3D PDF Consortium and PDES, Inc. have announced formal collaboration

with the goal of better understanding the needs and enhancing the knowledge base of their respective communities as well as the broader market at large.

The two consortia executed a Memorandum of Understanding (MoU) in response to the rapidly increasing trend of including 3D data within PDF files. Adoption growth has brought about a need for understanding the various ways in which different industries and organizations wish to leverage that information within the broader PDF platform.

PDES, Inc. General Manager Jack Harris said, "This partnership between PDES, Inc. and 3D PDF Consortium provides an opportunity for both memberships to leverage work impacting a wider segment of the Digital Enterprise Life Cycle."

"We think this partnership agreement has the potential to make a major contribution to Model-Based Enterprise (MBE) implementations" cited Jerry McFeeters, Executive Director of the 3D PDF Consortium. "We look forward to working with PDES, Inc. to help advance the technology."

The MoU outlined the goals and objectives of the collaboration:

- 1. Generate interest and activity for both organizations through cooperative marketing and recruiting of members
- 2. Leverage resources from the cooperating organization to add value to the membership of their respective organizations
- 3. Explore areas of potential cooperative technology development, such as the development of a lightweight viewer based on 3D PDF that would support native viewing of ISO 10303 (STEP) files

PDES, Inc. is a member-based consortium focused on the development and implementation of modelbased standards to support the digital enterprise. These standards include International Standards for 3D model-based product data throughout the product life cycle, from design and manufacture to archiving and retrieval. Founded in 1988, the organization includes members from Industry, Government and Academia. More information can be found at <u>http://pdesinc.org/</u>.

The 3D PDF Consortium is an independent, international, not-for-profit organization that was founded in 2011 to promote the adoption and implementation of 3D data usage within PDF files used across various industry sectors where 3D data is a key organizational asset. As part of its mission, the consortium participates in and contributes to International Standards for PDF technology. More information can be found at <a href="http://www.3dpdfconsortium.org/">http://www.3dpdfconsortium.org/</a>.

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