

FOR IMMEDIATE RELEASE

September 13, 2024

Action Engineering, LLC becomes a member of PDES, Inc.

Dallas, TX

PDES, Inc. is pleased to announce that Action Engineering has officially joined the Consortium as the first organization in the Industry and Consulting category. Action Engineering's role as both a thought leader and advocate for Model-Based Definition (MBD)/Model-Based Enterprise (MBE) practices is exemplified through their CAD agnostic coaching and training, with an emphasis on industry standards. Action Engineering is also the presenting sponsor/organizer of the 3D Collaboration & Interoperability Congress Conference (www.3DCIC.com). This annual gathering not only underscores the importance of industry-wide collaboration & interoperability, it also highlights the practical applications and benefits of model-based methodologies. As Action Engineering joins PDES, Inc., its deep-rooted experience in engineering standards, exemplified by the success of the 3D CIC event, positions it as a key contributor to advancing the goals of PDES, Inc.

"We are delighted to welcome Action Engineering into the PDES, Inc. community as the inaugural member of the Industry and Consulting category. Their expertise in Model-Based Enterprise (MBE) and commitment to the advancement of industry standards make them an invaluable addition. Action Engineering's involvement is anticipated to bring fresh insights and robust support to our initiatives, furthering our mission to revolutionize industry practices through collaboration. We look forward to the innovative contributions they will undoubtedly bring to our consortium." - David Selliman, Director of Membership Committee, PDES, Inc.

"We are thrilled to join PDES, Inc. to work with CAX-I/F subject matter experts to turn prototype ideas into scalable, production-ready and interoperable execution methods. This partnership marks a significant milestone for Action Engineering as we continue to champion the adoption of Model-Based Enterprise standards across the industry. Collaborating with PDES, Inc. aligns perfectly with our mission to empower organizations, and we are excited to deepen our engagement within the standards community to drive innovation and excellence in Model-Based Definition." - Jennifer Herron, CEO, Action Engineering.



Figure 1 PDES Board Members Welcome New Member Action Engineering. Left-to-Right: Allison Barnard Feeney NIST, Kenny Swope Boeing, Jennifer Herron Action Engineering, Dr. Michael Jahadi Lockheed Martin Company and Brian Chiesi PDES General Manager

About Action Engineering: Founded in 2008 by Jennifer Herron, CEO, Action Engineering is a women owned and operated consulting firm for 3D data transformations in manufacturing organizations. With decades of experience, their expert team has advised 180+ organizations and 600+ leaders. Learn more at www.action-engineering.com

About PDES, Inc.: PDES is a member-based consortium that develops and implements model-based standards to support digital enterprises. The organization was founded in 1988 and includes Industry, Government, and Academia members. <https://pdesinc.org/>.